



MEET OUR SOFTPOS SOLUTION

Enabling digital payments for everyone everywhere easily!

Rubean AG is a leading provider of SoftPOS terminals for accepting contactless card payments.

Are you ready to expand your business?

With our help and expertise we can develop new strategies together to scale your business.

Benefits

Rubean offers features that deliver extra value across multiple sectors:

- Queue busting: faster service during peak times
- Mobile checkout: accept payments anywhere in-store or on location
- Field & roadside payments: ideal for delivery services, technicians, and roadside assistance

Integration Possibilities

- Easy to integrate with payment gateway hosts
- Advanced support for ECR/ POS and merchant APP developers for integrating the SoftPOS SDK or APP
- Support for all major device OEMs

Industries Where We Work

Rubean is successfully deployed across multiple sectors:

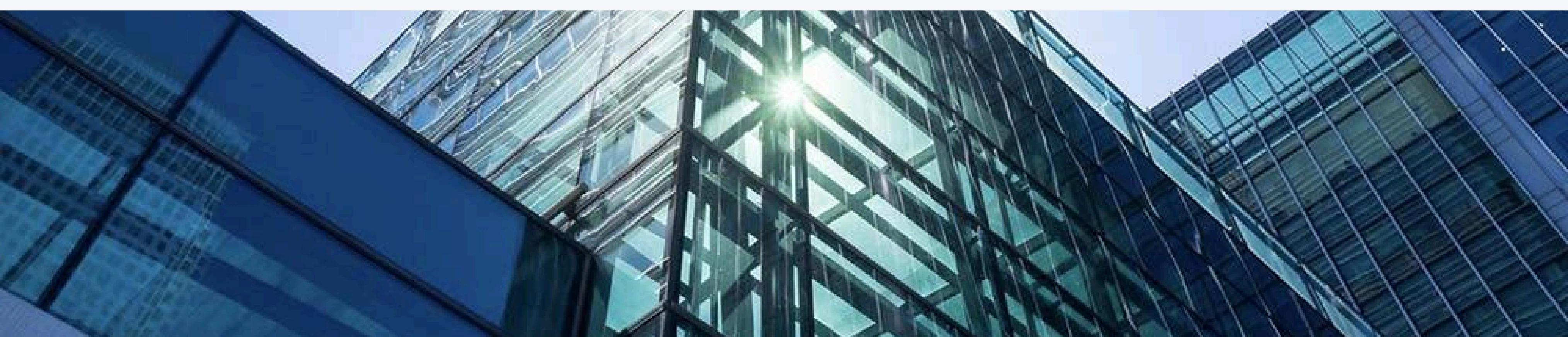
- Logistics (National post, major delivery companies)
- Supermarkets (Scan & Go, smart carts and back-up POS)
- Retail (fashion, jewelry, premium consultative sales)
- Roadside Assistance (e.g., RAC)
- Hospitality (restaurants, festivals, stadiums)



SoftPOS Capabilities & USPs

Rubean SoftPOS enables contactless payments on any NFC-enabled mobile device.

- Works on scanners, smartphones, handhelds, kiosk screens and any NFC enabled device
- Acquirer-agnostic and easy to integrate
- Smart payment routing per card scheme
- Centralized device management with automated terminal activation
- High availability (99.95%+)
- Scalable for both large retailers and small businesses



Why SoftPOS is Relevant Now

SoftPOS is growing rapidly due to multiple market developments.

NFC As The Standard

Contactless payments are standard in Europe, and NFC adoption is rapidly growing in the US.

All new mobile devices and scanners come with NFC as standard.

Pressure On Traditional POS Infrastructure

Hardware, cables, printers, and local terminals are costly and prone to errors.

Less hardware means lower costs, fewer failures, and fewer administrative errors.

Need For Flexibility & Instant Payments

Customers want to pay instantly, wherever they are: in-store, on the street, at the door, or on the go. SoftPOS enables a frictionless checkout experience.

Top Acquiring Partners

Rubean collaborates with leading acquirers worldwide. Key partners include:



Additionally, Rubean works with many other international acquiring partners, collectively strengthening the global ecosystem.

Connected Schemes

Rubean supports the following card schemes:



Certification

PCI MPoC verified Isolated SDK and PCI MPoC Solution verified APP, all for Android 8 and above.



This certification underlines that the platform meets the highest international security standards.

About Us

Rubean is a global leader in mobile payment solutions, providing software that transforms any NFC-enabled device into a secure, fully functional payment terminal. Unlike traditional POS providers, Rubean eliminates the need for dedicated hardware, reducing costs, simplifying operations, and enabling instant payments anywhere. We run on the devices you already own. The platform is designed for flexibility, scalability and enterprise-grade security, making it ideal for retailers, logistics providers, hospitality services, and field operations.



Key Differentiators

No additional device: Any NFC-enabled smartphone, handheld, or enterprise scanner can accept payments.

Acquirer Agnostic

Choose your preferred acquirer

High Security & Compliance

Certified PCI MPoC & PCI DSS, including for non-GMS devices. Girocard integrated

Enterprise Ready

Centralized, fully automated and scalable SoftPOS terminal deployment and activation with Lean Backup-POS solution

Flexible & Mobile

Ideal for in-store, field, roadside, or event payments

Our Success Stories

Discover how our solutions have driven results across different industries.

Deichmann

Deichmann uses mobile checkout trolleys with a Rubean app on Zebra handhelds, letting customers pay contactless and skip the regular checkout.



RAC

RAC mechanics in the UK and Ireland now accept contactless payments directly on their rugged smartphones via Rubean's SoftPOS. Customers can tap to pay, book services, and pre-authorize payments in one seamless flow.



ExpressOne

Couriers went from 2 separate devices into one device for registration, scanning and payment. Next to that we converted more than 30% of the cash payments into card payments on delivery.



Correos

The National Spanish Post equips its couriers with 25,000+ Honeywell scanners running SoftPOS, enabling effortless door-to-door card payments without the need for cash or extra terminals.



Eventim

During festivals and stadium events, SoftPOS handles over 100,000 transactions per weekend, enabling fast, contactless payments on existing mobile devices. Organizers and vendors rely on SoftPOS instead of extra terminals for efficient service.

